

# GUJARAT GROWTH DRIVERS

ADVERTORIAL AND PROMOTIONAL FEATURE

COMPLIMENTARY WITH THE ECONOMIC TIMES, AHMEDABAD



## Celebrating 50 glorious years of CHIRIPAL GROUP



"A humble journey that began in 1972 is now a wide network of industries spanning many sectors that contributes to India's economic growth"

**Mr. Vedprakash Chiripal**  
Chairman, Chiripal Group



"With a vision to grow our presence nationally and internationally, we are committed to keep our operations and investments sustainable and green"

**Mr. Vishal Chiripal**  
Director, Chiripal Group



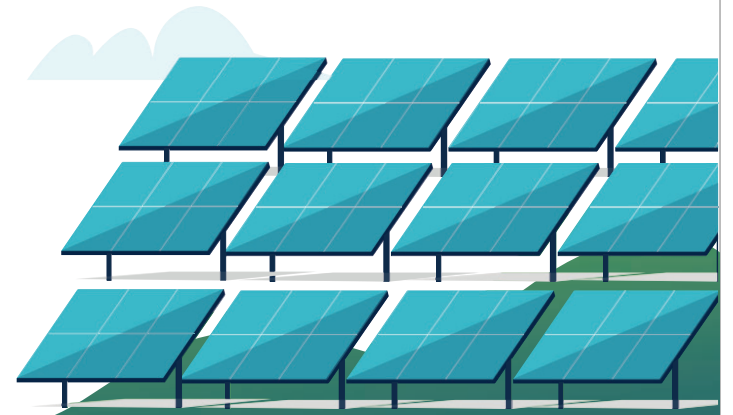
"Carrying forward the 50 years of Chiripal's legacy, we are modernising our operations and culture to be a contemporary business conglomerate of the 3rd millennium"

**Mr. Ronak Chiripal**  
CEO Nandan Terry Pvt. Ltd.





## 1<sup>st</sup> Wind-Solar Hybrid Park Project in Gujarat



 5 Dedicated Captive Solar Parks in the state of Gujarat  
Cumulative > 100MWp

Commissioned 25 MW Solar Park at  
Patan & Bharuch

More than **550 MWp** cumulative capacity successfully installed across PAN India



### Gujarat Solar Park Features.....

- ✓ Land with NA & Connectivity at 11 / 66 kV Substation.
- ✓ Turnkey End to End solution to set up a solar power plant.
  - MSME Captive Self Consumption.  
(Rooftop/Ground Mounted)  
Industries looking to set up solar power plant for their own consumption.
  - Third Party Sell of Power.
    - Investor looking to invest in power from solar/ hybrid.
    - Industries looking for power from solar/ hybrid at discounted rate without investment.

### Key Benefits of Solar .....

- ✓ Payback period in 3 to 4 years
- ✓ Accelerated depreciation 40%
- ✓ Tier 1 Rated Technology
- ✓ Low maintenance and higher reliability
- ✓ Pollution free, simple, modular & maintenance free
- ✓ Sell surplus electricity through net metering benefit

## PROZEAL INTRODUCES INDIA'S FIRST MAKE IN INDIA EV CHARGERS



### Electrical Vehicle Charging Station benefits:

- Flexible Business Models – CAPEX | OPEX  
(Zero-Investment)
- Robust all weather enclosure for Indoor & Outdoor use
- AIS 138-1 standard compatible
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- BHIM and Bharat QR compliant mobile application payment
- Compact Design with High density of power with lesser foot print
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## AC DC Super Fast Chargers Range starts from : 7KW to 180KW

Best Suitable for Malls, Restaurant, Hospitals, All Commercial and Residential Places for All kind of E-Vehicles like



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\*"Images of chargers are for reference only"

THE ECONOMIC TIMES

JANUARY 2022

# GUJARAT GROWTH DRIVERS

ADVERTORIAL AND PROMOTIONAL FEATURE

COMPLIMENTARY WITH THE ECONOMIC TIMES, AHMEDABAD

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**Connect every  
business to  
the globe**

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**On a prudent  
progress path**

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**Going Solar:  
The future is here**

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**A tapestry of art**

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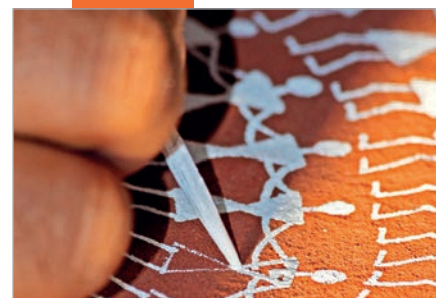
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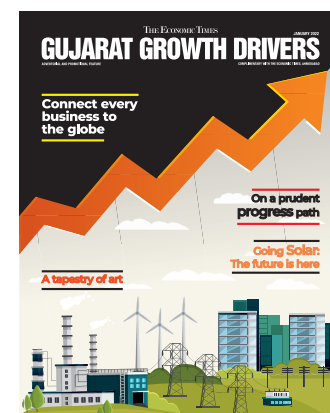
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A TIMES OF INDIA PRESENTATION



# FOR AN EVERLASTING CONNECTION

With the on-going demand for best networking services, Gary Chen, the president of Zyxel India is taking the network equipment company to new heights. Read on...



**GARY CHEN,**  
PRESIDENT,  
ZYXEL INDIA



**PAWAN KUMAR MISHRA,**  
VICE PRESIDENT,  
INDIA & SAARC COUNTRIES



**BENNA LIN,**  
MARKETING DIRECTOR,  
INDIA & AUSTRALIA



**PRANAV GUPTA,**  
MANAGING DIRECTOR,  
BLOSSOM INC

**Z**yxel Technology India Pvt Ltd or Zyxel India has been in the market for more than 30 years now and enabling bright outcomes for all their clients and world.

## USP

The USP of Zyxel India is the fact that they are a one stop vendor for all your networking solutions. They take care of your all networking infrastructure needs and provide solutions like DSLAM, IPLAM, cloud-based access points, firewall network security for your organisation, high-end network switches, controllers, gateways, cloud control management suite and much more.

## Learning from the pandemic

Gary Chen, the president of Zyxel India, shares, “Firstly, I would like to say that the hybrid work is here to stay. In this on-going COVID-19 crisis, all organisations have been seeing mixed response to work from home. While the IT-enabled sectors and companies are more comfortable handling remote work, many consumer-facing sectors have a different response to the same. 81 per cent of employees think that they should start preparing for hybrid workstyles as that is the future. Like many organisations, we also faced lot of challenges, but tried to think positively and accepted the change creating some nice opportunities from it. We were there for the two major industries-healthcare and education since these were majorly affected from the pandemic. Personally, even I faced a lot of challenges; but I would like to say that professionally, it was bigger challenges. However, somehow we managed to overcome it and did our best.”

## Challenges

Pandemic has been a major challenge for anyone in their career so far, but as Chen mentioned above, they took all the challenges as an opportunity. In short, they always try to overcome them with a positive outlook. The unprecedented amount of change in business operations, post the pandemic, has led to an acceleration towards digital transformation. Covid has necessitated software technology adoption to enable a new hybrid workforce. At Zyxel, they are quick to understand that the future of work was changing, even before the pandemic; and businesses are now adopting a digital strategy centring around flexibility to cater to the new age and agile workforce.

## Success mantra

To challenge the status quo is Zyxel’s biggest success mantra. Change is the only constant thing in life. If you are not upgrading yourself then you are not growing and will be stuck at one level only is what Chen believes. “Also, I believe that you should have or make your team competitive enough so that they can sustain any challenge and are able to perform their best under pressure,” he adds.

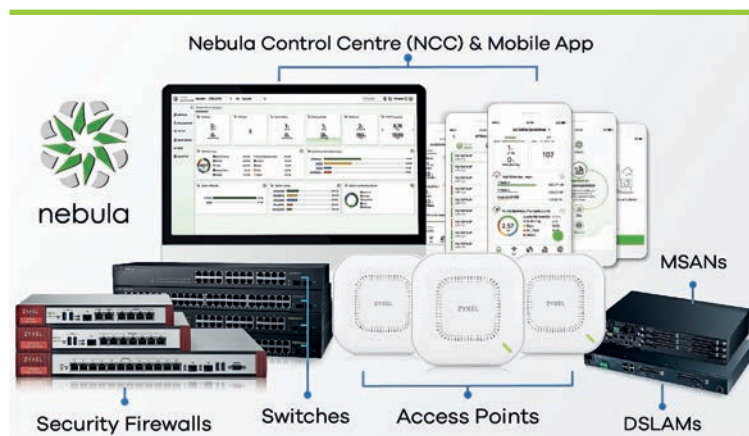
## Vibrant Gujarat and its impact

Zyxel is taking part in Vibrant Gujarat and its visibility is being increasing year on year. This year also they expect the same and hope to see many brands and investors at the

global trade show. They also hope to show their latest solutions to the Gujarat and Indian clients.

Talking about developing skills of the newbies, Chen avers, “We provide various platforms in order to develop talents of our workforce, offer professional trainings from the get-go to our employees for better efficiency and performance, and believe that your managers are not your bosses but coaches. We train our seniors to provide coaching to the newbies for the latter to inherit the same qualities of their managers and have very positive environment in the office. Another very important skill is to enhance cross-departmental collaboration, a truly cohesive workforce that excels at cross-departmental training can help bridge the gap between cultures, give employees the opportunity to learn more about other parts of the business, and encourage more empathy across the board.”

According to Chen, it’s been a great journey and since he’s with this organisation for more than 17 years now, he has seen many moments filled with opportunities, challenges, empowerment, and success. Zyxel expects to launch some new products and also triple their growth in the next three years here.



Everyone knows that Gujarat is one of the highest growth states in the country and is one of the leading industrialised states in India. India’s retail sector is one of the fastest growing sectors in the Indian economy. Along with this, textiles, jewellery, ceramics, and pharmaceuticals are growing at a fast pace in Gujarat. They have a special attention on the Gujarat market and have exclusive distributor—Blossom Inc—who is their extended arm and helps business to grow in this state.

Hence, Gujarat is an investor’s paradise. It is a preferred destination for domestic as well as global investors owing to its robust infrastructure, proactive governance, peace, and prosperity. Strategically located on India’s west coast, Gujarat is one of the most economically developed regions in India with its prominence as a major hub of trade and commerce dating back to thousands of years. All the major industries and infrastructure like pharma, road, rail, airports, ports, water and natural gas grid are well connected to do business; and thus Chen considers Gujarat as an investor’s paradise.



# THERE'S NEVER BEEN A BETTER TIME to Change the World

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Networking  
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# 50 YEARS OF EXCELLENCE

From its humble beginning in 1972 with just a few power looms, the **Chiripal Group** has come a long way and transformed itself into a multi-activity and multi-product business conglomerate that produces fibre to apparel under one roof. The corporate group with diversified business interests in petrochemicals, infrastructure, BOPP films and education is all set to celebrate its golden jubilee this year. In a freewheeling chat, founder Vedprakash Chiripal and his brothers Jaiprakash Chiripal, Jyotiprasad Chiripal, and Brijmohan Chiripal, along with the second generation of the Chiripal family—Vishal, Deepak, Ronak, and Vansh—share their insights on the group's journey so far and its future strategies. Excerpts..

Chiripal Group will be celebrating its golden jubilee this year. Tell us about your businesses.

**Vedprakash Chiripal:** We began our journey in 1972 in Ahmedabad with just a few power looms. We cemented our position in polyester yarn manufacturing within a few years and later on diversified in cotton spinning and weaving denim fabric. At present, we are the largest denim manufacturer in India. Our textile and petrochemicals vertical comprises Nandan Denim (incorporated in 1994), Chiripal Industries (1988), Vishal Fabrics (1985), Nandan Terry (2015) and CIL Nova Petrochemicals (2003). Nandan Terry is the youngest entity of the group, but within a short span has made a name for itself in the terry towels segment.

We are also present in the flexible packaging space through Chiripal Poly Films Limited (2009). Our infrastructure vertical comprises Vraj Integrated Textile Park (2005), Dholi Integrated Spinning Park (2007) and Shanti Developers. We have a presence in the education sector with our chain of pre-schools—Shanti Juniors—and K12 schools—Shanti Asiatic School. We run a B-school—Shanti Business School—where young minds are imparted the right skills to make them competent and employable, globally. Foraying into the education sector with Shanti Educational Initiatives in 2009 was a conscious move as part of the group's strategy to give it back to society by imparting quality job-ready education.

What differentiates Chiripal Group from other textile houses in the country?

**Brijmohan Chiripal:** That question is for our customers to answer. But, I would say that one of the key differentiators is our ability to supply a diverse range of textiles under one umbrella, customise our products according to the customers' needs and our focus on ensuring 100% customer satisfaction. It is, perhaps, one of the many reasons why some of the biggest fashion labels across the globe source their fabric and other requirements from yarn to towel from us. Other factors that work for us is our technological superiority and constant focus on innovation.

You are already a leading denim manufacturer in the country. How is the segment likely to perform in

the short and medium-term?

**Deepak Chiripal:** After a brief disruption due to the COVID-19 pandemic, we are hopeful of an unabated growth of the denim industry in India. The Global Denim Market Report 2021 suggests that the denim industry will grow significantly between 2021 and 2025 and surpass the projected horizon in the next few years. In the medium term, factors such as first-rate standards, low costs, abundance of raw cotton and a large pool of talented workers will make Indian denim producers a preferred choice across the globe.

Domestically, the growth in the denim industry will be driven by rising disposable incomes, the influence of western work culture, and an increase in the appeal of denim jeans. The rural working-class coupled with the changing buying patterns due to e-commerce would add to the denim boom in the short, medium and long term for the Indian denim industry.

Tell us about your strategy behind the growth of Nandan Terry.

**Ronak Chiripal:** Yes, Nandan Terry has become a dominant participant in the terry towel industry within a short span. Knowledge, experiences gained from our family's textile businesses and bold decisions have successfully created a space for our products across reputed retailers globally.

Strategically, the proximity of manufacturing plants with important ports of western India, robust supply chains and the management's decision to hire the best talent are some of the conscious steps that attributed to its growth. Additionally, the emphasis on adopting the most advanced terry weaving machines, latest technology textile machinery and flexibility to address customer issues and a customer-centric approach has created a positive impression of the company in domestic and overseas markets.

How the landscape around sustainability is changing in Chiripal Group?

**Vansh Chiripal:** As a responsible corporate group, we are clear about our sustainability goals and aggressively working to reduce our carbon footprint. The group has been making efforts to reduce, recycle and reuse waste, and investing in modern machinery which is highly efficient. We are also reducing our dependence on non-renewable energy sources and adopting greener energy sources to meet our power demand. We recycle

water at our facilities by deploying effluent treatment plants and reverse osmosis plants. These apart, we regularly conduct plantation drives and try to improve the green cover around our facilities. To sum it up, sustainability is deeply-integrated into our growth strategy.

The group relies significantly on exports. Which countries are your top export markets?

**Jaiprakash Chiripal:** Most of our group companies have been exporting their products to various nations. Chiripal Poly Films exports its products to around 50 countries, including the US, Canada, Australia, and the UAE. Nandan Denim exports to 30 countries, including the US, China, and the UAE. Similarly, Vishal Fabrics and CIL Nova



Petrochemicals export their products to around 10 countries, including South Africa, Thailand, Bangladesh, and Sri Lanka. Nandan Terry, too, exports its products to over 30 international markets and contributes significantly to the group's export revenue.

What is your future growth strategy?

**Vishal Chiripal:** While we will try to consolidate, increase dominance and expand our footprints in the domestic and international markets in the segments we are already present, a significant focus would be on investing in new ventures. We are also looking into expanding our flexible packaging business and increasing its contribution to the group's total turnover. We have already said sustainability will be a key focus in our operations and investments in renewable energy space will continue to meet our internal energy requirements. Going forward, as we grow and expand our businesses, we will continue to invest in man, materials and machines to stay ahead of the competition.



# CONNECT EVERY BUSINESS TO THE GLOBE

Gujarat has been exemplified as the fastest-growing state as it exports over 150 products to 180 countries. Its export contribution accounts for 21 per cent of India's aggregated exports in FY 2021

**Chaitali Dixit**  
Response.Guj@timesgroup.com

From time to time, Vibrant Gujarat has been striving to contribute to global socio-economic development, becoming one of the most progressive states in India and a factor in India's true economy. Gujarat has truly been blessed with entrepreneurial businesses. In the past decade, the has rationalised several procedures to attract foreign investors with the help of technology and is making an ongoing effort to turn Gujarat into a global hub for businesses. Gujarat has been exemplified as the fastest-growing state as it exports over 150 products to 180 countries. Export contribution counts to 21 per cent of the share of India's aggregated exports in FY2021.

The Gujarat Global Trade three-day show provides new opportunities for the next generation of infrastructure, energy, emerging technologies, and upcoming unicorns. There is no better time to connect with businesses than now. The theme for this year is 'Make in Gujarat for the World: Local goes Global'.

Jaimin Shah, an entrepreneur and chief executive officer of an IT company, comments, "We have benefited a lot from the roadshows and summit. We have been also able to gather customers from Canada, Africa, and UAE." This year, four to five roadshows have been organised in countries such as US, Germany, Netherlands, Middle-East Countries, UK, Japan, and France. "The foreign investors mostly look for joint ventures while trading. Investors consider the rate of return, their advantages, and profit margins while making investments. The global traders invest in Indian companies with a crystal-clear mind. So far, I have attended all the summits and received a very positive response from the international market," opionates Rajiv Vastupal, the ex-chairman of FICCI Gujarat State Council.

PHOTOS: ISTOCK



In 2019, 20,000 delegates and 26,380 companies had registered for the three-day event. More than 16 countries had partnered in the 2019 Vibrant Gujarat Summit. In response to a question about unemployment, Gujarat chief secretary, Pankaj Kumar told a news agency, "According to the National Sample Survey Organization, Gujarat has the lowest employment rate in the country at 3.4 per cent.

However, Vibrant Gujarat has been a contributing factor." Trading at an international level will help private businesses to focus on the consumer's demand for a long term. With the participation of global companies in Vibrant Gujarat, businesses can expand their existing market, create demand for new products at low labour costs and with less expensive natural resources. The advancement of technology has made it very efficient for businesses to conduct trade globally. Local businesses can access new audiences as well as increase their profit margins when they enter fresh geographic markets.

Vibrant Gujarat Summit is India's most prestigious investment promotion platform where networking takes place on a large scale with the assistance of one of the highest-ranked policymakers in the country. The inter-connection due to business relations, geopolitics, and technology leads to globalisation—a concept we look up to.

Trading at an international level will help private businesses to focus on the consumer's demand for a long term. With the participation of global companies in Vibrant Gujarat, businesses can expand their existing market, create demand for new products at low labour costs and with less expensive natural resources

# ON A PRUDENT PROGRESS PATH

Apart from infrastructural developments, one of the key factors making Gujarat an emerging business hub is its evolution as a vibrant economy

c-Debjani.Ghosh@timesgroup.com

**S**ymptomatic of an inclusive development, Gujarat has been making headlines nationally as one of the most progressive states in the country. Right from infrastructure and industry to connectivity and tourism, the state has taken some giant strides.

In fact, the state has been observing development in every field, from economic growth to expanded business opportunities. After detailed analysis, it has been found that enriched revenues of the state have been used for various social and poverty alleviation schemes.

Apart from infrastructural developments, one of the key factors making Gujarat an emerging business hub is its evolution as a vibrant economy leading to the growth of the industrial sector. This

has made Gujarat an advantageous state for the business tycoons. Also, because of a great road, rail and air connectivity, this commercial hub has aided towards a huge growth. Gujarat has always been known for business people's den; and for a matter of fact, we all know some of the leading tycoons who are considered to be the richest men or women of India or world. Hence, things have always been on an upper level as far as the state's business sector is concerned.

In fact, the commercial developments have been getting enough emphasis because of the growth in the basic infrastructure. The growth rate of the industrial sector now is also much higher than what it was in the 80s and 90s. Post reforms, Gujarat's manufacturing sector, too, has become tremendously capital intensive and has one of the best manufacturing processes in India. Overall, the income structure of Gujarat has experienced a cultural shift.

Gujarat's major cities which include Ahmedabad, Surat, Vadodara, Rajkot, Jamnagar, and Bhavnagar are amongst those who have had the maximum industrial growth till date which has made the state a favourable destination for business opportunities. One of the world's leading business magazines had listed Ahmedabad to be the third fastest growing cities in the world. A lot of top automobile companies have

been manufacturing their cars in districts such as Halol near Vadodara, Sanand near Ahmedabad, and some in Bhuj too.

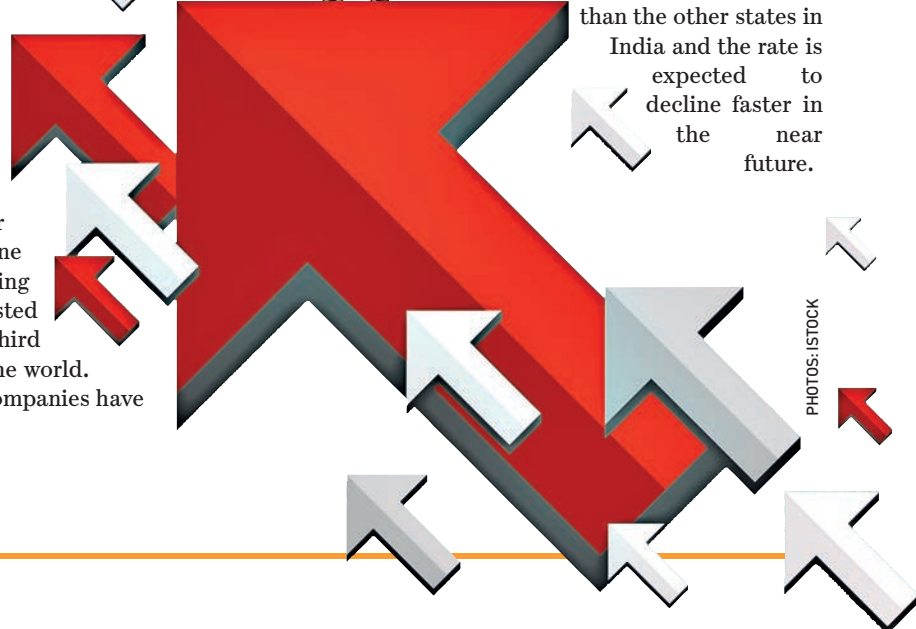
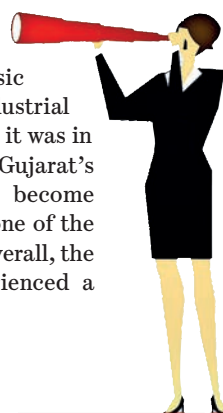
Many analysts have pointed out that the strategies of incentives and subsidies given to large industrial projects in Gujarat have promoted capitalism with a few favoured industrialists becoming major national players with the help of the state's assistance. Hence, big or small ventures have always been a success in this paradise of entrepreneurs.

With five per cent of the country's population and six per cent of India's geographical area, Gujarat contributes to about 16 per cent of industrial production in India. From petroleum products to pharmaceuticals, a lot of manufacturing and production happens in Gujarat.

The economic growth of Gujarat underwent some major changes since inception. With a high and rapidly rising per capita income, it should come as no surprise that Gujarat has a significantly lower poverty ratio than the other states in India and the rate is expected to decline faster in the near future.



Known as an industrially progressive state, Gujarat contributes to about 16 per cent of industrial production in India. From petroleum products to pharmaceuticals, a lot of manufacturing and production happens here. Hence, big, or small ventures have always been a success in this paradise of entrepreneurs





# Industries are now outsourcing steam

The combination of steam and technology, targeted to reduce atmospheric pollution, is what defines Steam House. Read on...

**S**team House India Ltd., a company based in Surat, Gujarat, runs large common, high pressure and efficient, and AI integrated steam boilers with good air pollution control equipment. With the capacity of 30 and 60 tons per hour, it provides the highest quality steam to the industries like textiles, pharmaceuticals, chemicals, plywood, paper, etc., at their current cost under the supervision of highly experienced professionals. It helps to reduce the pollution in industrial clusters. Its AFBC (Atmospheric Fluidised Bed Combustion) boilers have more efficiency compared to small boilers; and with this in place, Steam House reduces the mass of emissions by 50-70 per cent. This good quality steam is supplied to industries in local areas by an overhead pipeline network spread in kilometers that allows industries to get steam at their units.



Mr. Vishal Budhia  
Managing Director  
Steam House India Ltd.

The use of AI and machine learning has allowed Steam House to control, modulate, and moderate the steam distribution with zero human interventions. AI provides these industries with an accurate amount of steam they need and allows them to pay the exact amount of money for the quantity of steam they use. Steam House currently owns a 30-ton boiler with a 14 km network in Sachin GIDC near Surat and two 60-ton boilers in Vapi and Ankleshwar GIDC of Gujarat with around 5 and 6 km of steam distribution pipeline network, respectively.

Small industrial units that are switching over to common boiler-based steam generation see that their quality of steam has improved, higher production is achieved, no separate manpower is required for the operation of boilers, and find it possible to save on their investments and space. There are no operational and maintenance hassles as common boilers of larger capacity are not required to be under frequent maintenance.

Hence, what are you waiting for? Switch over to common boilers for steam generation today.



**Steamhouse India Ltd.**  
**Steamhouse Far east Pte. Ltd.**  
India / Singapore / Indonesia

## Address

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**Email - [info@steamhouse.in](mailto:info@steamhouse.in)**

**website - [www.steamhouse.in](http://www.steamhouse.in)**



# MOVING A NOTCH HIGHER

Hailing with great business acumen, Shobit Rai and Manan Thakkar of Prozeal Infra Engineering Pvt Ltd., came as an amazing and unique combo. What set them apart is their immense passion to take the solar energy industry to the next level. Read on...



**MANAN THAKKAR**  
MANAGING DIRECTOR,  
PROZEAL INFRA ENGINEERING  
PVT LTD.



**SHOBIT RAI**  
DIRECTOR,  
PROZEAL INFRA  
ENGINEERING PVT LTD.

**S**hobit Rai and Manan Thakkar started Prozeal in 2013 with an aim to enter the sustainability business starting with CDM Consulting company and after getting a good response from their client, they forayed into Solar EPC business. Both of their motivation has always been to think futuristic which has kept them a step ahead every single time.

Prozeal has always aimed at growing with the team. So, its employees as well as the new recruits are and will always be a part of a continuous learning cycle. Hence, they are very satisfied with the position that they've in the industry.

Both Rai and Thakkar have ventured into EV Charging business and have huge plans to develop Prozeal as one of the largest charge point operators in the country in the span of next two to three years.

On the Solar EPC business, Prozeal currently has an installed capacity of 500 MW across 18 states in the country with a confirmed pipeline of over 300+ MWs of Solar EPC project in private and government sector; and therefore, now they strive to become a 1 GW company by March 2023 and thus are on track to do so.

Rai and Thakkar see the policy to be quite progressive

and futuristic. Power is going to play a very critical role in development of new manufacturing hub, and they believe that if industrial and renewable energy policy work in parallel, this could be a game changing step towards sustainable development.

Gujarat, according to them, is defiantly an investor's paradise but as entrepreneurs, they need to make it even more friendly by grating government approvals to any projects in a time bound manner.

Rai and Thakkar have diverse interests in the area of sports and retail business, and they are working on a few new tech ventures to make this a reality. They are always hungry for more challenges; and are expanding their Solar EPC business to SEA, Middle East through local partnership, and also working on developing their first captive Green Hydrogen Project.

Prozeal has always stuck to its morals and ethics throughout, whether it be towards their clients or employees or to the society. As the company is growing, it is constantly recruiting from various universities and colleges. That way they can share their expertise and make a community of people who can learn from them and give back to them and the sector.

## USP

Speed, agility, client experience, teamwork, quick decision making, and faster adoption to upcoming technologies has been their USP.

## Learning from the pandemic

Rai and Thakkar have taken the pandemic as an opportunity rather than a challenge. When Covid-19 was at the peak, they innovated ways and means to keep their project up and running.

## Challenges

Like any other business in India, the market is very competitive which makes it very challenging for any company to keep their position in the market. The segment that Prozeal works in, it competes with

some large corporates and MNCs which turn out to be a great challenge. However, Prozeal, as a company, have successfully made a mark in the market. Also, in solar, it's a regulated market where state government policy and land acquisition are other major challenges that they face.

## Success mantra

The biggest success mantra for Rai and Thakkar has been the process that they have created in their organisation which has helped them execute projects with speed, accuracy, and well before time. Also, Prozeal's team is their strength which has been able to catch up with the company's speed because in the infra business, time is

money and turnaround time is very crucial.

## Vibrant Gujarat and its impact

As we know a lot of MoUs are signed in Vibrant Gujarat for investments in various sectors, Prozeal would like the GoG to offer special incentives for those companies which are setting up manufacturing facilities. Rai and Thakkar feel that incentives should be given for running the factories with green power over and above the Gujarat Solar Poly 2019, which will motivate the companies to adopt to green power from day 1 and this can become an integral part of their business plan. All projects should be linked to sustainability as they know the kind of impacts they are currently facing due to climate change globally.

## CSR

Prozeal has been doing a lot of CSR activities in and around the solar parks that they have in Gujarat, Maharashtra, Tamil Nadu, and Karnataka by providing locals with employment in their parks, education to under privileged in rural areas, and solar pumps to local farmers.





# MSME TO PLAY A MAJOR ROLE IN THE CURRENT SITUATION

Techno Industries—TACKLERS brand—are ranked among India's top material handling companies with 50 years of experience in this field. Read on...



AMAN & NIRAG CHOKSHI,  
PARTNERS,  
TECHNO INDUSTRIES



**M**aterial handling is a significant part of an industry where materials lifting, lowering, and shifting occurs constantly. Techno Industries—TACKLERS brand—are ranked among India's top material handling companies with 50 years of experience in this field.

It is in Vatva GIDC & Piplaj, Ahmedabad. An ISO 9001:2015 & ISO 45001:2018 organisation manufacturing high quality and wide range of materials handling equipment mainly cranes and hoists, the products are as per IS Standards and also capable of operating in hazardous (flameproof) areas as per

the gas group IIA, IIB, and IIC.

With expert professionals, the company has now reached greater heights by providing top-quality products and services. Techno Industries possesses state-of-the-art manufacturing facilities in Ahmedabad. During production and testing of the final product, they always follow strict quality control measures. The company is well equipped with about 25,000 sq. yards fabricated area and has highly sophisticated machinery for manufacturing of high capacities and long span 'overhead bridge cranes'.

## SAFETY

Techno Industries' purpose and strategic direction from their top management is to improve the organisation's occupational health and safety system. By implementing the Occupational Health & Safety Management System, they intend to improve site safety, product in-house, Q C checks, and handover considering safety at all levels.

## THE DIFFERENT PRODUCTS FROM THE TACKLERS RANGE

- Double Girder E.O.T. (Electric Overhead Travelling) Cranes ranging from 0.5 Ton to 500 Ton.
- Single Girder E.O.T. Cranes are ranging from 0.5 Ton to 40 Ton.
- Wire Rope Hoists ranging from 0.250 Ton. to 50 Ton.
- Electric Chain Hoists are ranging from 0.250 Ton. To 5 Ton.
- Manual Chain Pulley Blocks ranging from 0.5 Ton. to 25 Ton.
- Mono-Rail Trolleys ranging from 0.5 Ton to 25 Ton.
- Wall-Mounted and Free-Standing Jib Cranes ranging from 0.25 Ton To 5 Ton.
- Semi-EOT (Electric Overhead Traveling) Cranes.
- Under Slung Cranes ranging from 0.5 Ton to 25 Ton.
- Overhead Goliath / Gantry Cranes ranging from 1 Ton. To 80 Ton.
- Goods Lifts ranging from 0.5Ton to 10 Ton.
- Transfer Cars Trolley to move heavy loads up to 350 Ton.
- Scissor Lifts Table ranging from 0.25 Ton to 10 Ton.
- Crane kits / Accessories / Spare Parts.
- Crane Attachments.
- Gear boxes and geared brake motors.

## QUICK FACT

Crux is selection of a crane manufacturer which should not be only cost effective, but engineering and manufacturing procedures and strict quality checks must be followed with experience and exposure in the field along with proper documentation. A failure in crane or hoist, if not properly selected or manufactured, can cost lives



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AT CORE**



Unit-2 Piplaj Plant



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UNIT - 1 : Plot : 613, Phase - IV, G.I.D.C., Vatva, Ahmedabad - 382 445.

UNIT - 2 : Plot : 5,6,7, Devraj Industrial Park, Piplaj-Pirana Road, Piplaj, Ahmedabad - 382 405.

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# DRAWING INNOVATIONS

GICEA, established in 1947 and now a unique professional organisation, is today a premier institute of civil engineers and architects and functioning as an NGO, registered under charitable trust and society. Read on for a detailed insight about this architectural institution which completed its 75 years in the industry this year



**DR VATSAL PATEL,**  
PRESIDENT,  
ARFIN INDIA LIMITED



**APOORVA THAKERSHY,**  
SECRETARY,  
GICEA

**T**he Gujarat Institute of Civil Engineers and Architects (GICEA), with a membership of more than 4600 professionals comprising of civil and structural engineers, architects, developers, town planners, valuers, contractors—either employed or self-employed—was established in 1947. Always striving for professional ethics as well as continuing upgradation of technical knowledge of members, GICEA, over a period of time, has gained a reputation and status where, before enacting of a policy framework regarding development, the views and opinions of the institute are earnestly sought by authorities. Now a unique professional organisation, GICEA has been providing a regular forum to interact and enrich knowledge and experiences in civil engineering through its professional activities and also enlightening the society regarding profession through its educational activities. GICEA is also an apex body to interact and collaborate with other such institutes across the state.

Hence, today a premier institute of civil engineers and architects and functioning as an NGO, GICEA is registered under charitable trust and society.

## OBJECTIVES

The institute was established with an aim of bringing engineers, architects and those connected with building industries under one forum to develop a code of ethics amongst professionals; safeguard interest of society; disseminate information on the latest development in materials, construction, and equipment; and keep members informed of the various developments in the city and state.

## THE BROAD OBJECTIVES OF GICEA

- Provide facilities in civil engineering and architecture, including its allied branches for further studies, research, and of mutual consultation and interaction.
- Arrange periodic lectures, discourses, demonstrations, exhibitions, conferences, seminars and such other activities to impart specialised knowledge of the field.
- Make provision for imparting instructions and developments in civil engineering and allied subjects to those who require.
- Publish magazines, periodicals, and technical papers to initiate or collaborate with the activity which is in common interest of the fraternity of civil engineers and architects in specific.
- Maintain constructive liaison with all authorities and the construction industries.
- Research and documentation of the various heritage projects, maps, and about legendary personalities of the profession.
- To act and help citizen at large for public cause activities like 'Save Water', 'Grow More Trees', 'Construction of Check-Dams', etc.

## GICEA FACILITIES

- F. M. Patwa GICEA Material Testing Laboratory
- N. G. Patel GICEA Soil Testing Laboratory
- C. C. Patel GICEA Environmental Testing Laboratory
- Anil Bakeri GICEA Computer Center
- GICEA Library



## FACILITIES AT NIRMAN BHAVAN LAW GARDEN

- Gajjar Hall with a capacity 270 persons, fully air-conditioned, projector, curtain, and acoustic sound system.
- Patel Hall with a capacity 150 persons, fully air-conditioned, projector, curtain, and acoustic sound system.
- Conference Hall with a capacity 70 persons, fully air-conditioned, projector, curtain, and sound system.
- Committee Room with a capacity 30 persons and fully air-conditioned.

## GICEA'S MAJOR ACTIVITIES

- Annual Mega Events
- Annual Technical Convention
- Monthly Technical Lectures
- Workshop for members at regular intervals
- Technical Tours, Webinars, and Seminars
- Seminar on restoration and environmental conservation & plantation
- Gold Medal Ceremony for 80+ college students studying in various civil and architecture engineering colleges across Gujarat
- Makes policies with AMC, and government and semi-government organisations

## SOCIAL SECURITY SCHEME OF GICEA

Since last 27 years, GICEA is running a Social Security Scheme for its members and their spouses, which is based on a noble concept of fraternity. Through this scheme, they try to share and be helpful to the family of deceased members with dignity and grace. Under this, GICEA also organises various healthcare and health awareness activities and programmes for the members and society at large.







# Recreating the route to excellence

## GICEA- The Gujarat Institute of Civil Engineers and Architects

GICEA established in the year 1947 and now an unique professional organisation. Today GICEA is a premier Institute of Civil Engineers & Architects and functioning as a non-government organisation, registered under charitable trust & society. GICEA has a membership of more than 4600 professionals comprising of civil engineers, architects, builders, developers, town planners, valuers, structural engineers and contractors, either employed or self employed.

### OUR MAJOR ACTIVITIES

- Annual mega events.
- Annual technical convention.
- Monthly technical talk show, seminars & webinar.
- Workshop for members at regular interval.
- Assisting in policy making with AMC, Government and Semi-Government organizations.
- Gold medal ceremony for 80+ toppers of college students studying in various civil engineering and architecture colleges across Gujarat.
- To act and help citizen at large for Public Cause activities like "Save Water", Grow More Trees" construction of "Check-Dams" etc.



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CIVIL ENGINEERS &  
ARCHITECTS

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# DREAM BIG TO CREATE BIG

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**DHARAM AGARWAL,**  
DIRECTOR,  
ASHWIKI WAREHOUSING LLP

"Indian warehousing industry is expected to grow at a CAGR of 9.1 per cent during 2021-26 with more focus on tier-II towns. Ashwika Warehousing is all geared up to be a part of this sustainable growth"

**A**s one of India's fastest growing warehousing service providers, Ashwika Warehousing LLP takes pride in offering fast, highly specific, and on-demand warehouses for people's industrial and storage solutions. They help them to easily scale up with new facilities operational within days so that the industries never run out of space. The entrepreneurs get a strategic edge on parameters like location, connectivity, and business ecosystem support when a business tycoon partner with Ashwika.

Since centuries, people have been saying that India is a 'land' of opportunities. It truly is as it gives equal opportunities to all industrialists and entrepreneurs. Looking at the exponential industrial and commercial growth in India and Gujarat, in 2005, two eminent personalities—Navinkumar Agarwal and Dharam Agarwal—had started the business of leasing out spaces.

Very soon they realised the void which existed in the market to cater the ever-expanding demand for proper infrastructure. That is when the establishment of Ashwika Warehousing took place with a vision to provide state-of-the-art warehouses and contribute to the state and India's growth.

They believe in creating everlasting relationships based on trust and reliability. Their warehouses are made with the latest technology which can cater to diverse industries' requirements. Moreover, everyone in Ashwika's team gets proactively engaged to their customers and partners' needs, solves their challenges, and ensures a satisfying experience. With profound business intelligence, superior

## ACHIEVEMENTS & ACCOLADES

- Confederation of Indian Industry (CII) recently certified Ashwika Warehousing LLP with the WAREX INFRA Certification Model—a Warehouse Infra excellence certification—at platinum level. For Ashwika, it is one of the most prestigious moments to have received this certificate, as it is believed that a warehouse certification is the process which assesses various parameters which are essential to make an efficient warehouse. The certification process recognises the efforts and practices followed in making the warehouse which is based on the level of complexity, sustainability, and scalability required to run a warehouse

- At the 13<sup>th</sup> Realty Conclave & Excellence Awards-2021 West (a virtual series), Ashwika Warehousing LLP was certified for 'industrial/warehousing project of the year for Platina Logistic Park' in recognition for their exemplary performance and achievement

Ashwika Warehousing LLP was presented the Indian Achievers' Award 2021 for being a promising company in recognition of an outstanding professional achievement and contribution in nation building



data and technology, and multi-dimensional approach, they help our clients transform their businesses and find greater success.

At present, Ashwika is India's fastest growing warehousing space provider, having presence in multiple cities and locations across India.

## Clientele

Their client list speaks for itself, naming a few are Flipkart M R F, Delhivery, Godrej, L G , Troikaa, Big Basket, Reliance, Fed-Ex, D-Mart, Spinny, Spot-on and Industrial Units like BOLE, DongShan, Venezia, Cypress, Saarus, United Fiber and many more. Since day one, Ashwika has represented everything with that same partnership approach and dedication at the core of every engagement. Every day, since 2005, they've been devoting their hearts and minds to their clients, achieving great success and building lasting relationships.

## Built to Suit (BTS):

Accommodating and satisfying all business needs, Ashwika designs and constructs built to suit warehouse facilities for dedicated users to accommodate their small- and large-scale business specific needs. When it comes to BTS, the main challenge for warehousing company is to provide appropriate location, acquire the land, conceptualise and design it, and deliver the agreed milestone. Ashwika warehousing does it all.

## Readily equipped space

Ashwika Warehousing provides storage solutions to businesses looking for ready to move warehouses which include logistic parks, pre-engineered buildings, and Industrial Parks. These spaces are a notch above the ordinary as all of them are well secured, maintained, and strategically located.



## WHY ASHWIKA WAREHOUSING?

- 9 million sq. ft. of warehousing space rented so far
- Versatile storage capacity
- Dust free storage
- Adjustable pre-engineering building structures
- Geographically strategic warehouse locations
- Optimal storage methods based on inventory-type
- Trusted by the industry powerhouses

### Turn-key solutions

● **Environment friendly warehouses:** Progress for humanity lies in sustainability. How we treat our resources will chart the course for the future. Hence, true to their vision, Ashwika is determined to play their role in making the world a better place. They are committed to creating sustainable environment-friendly warehouse solutions for everyone. Ashwika takes water saving initiatives by rainwater harvesting, installing solar panels, green surroundings, etc.

● **Strategically located high-end sustainable warehouses:** Having primary focus on providing high-end sustainable and human-safe warehouses with minimal environmental impact, Ashwika Warehousing is very well equipped to manage high productivity with an ambition to unseal the prospective within every individual, client, and the company.

● **Pragmatic warehouse layout design:** Designing practical warehouse layouts is certainly a crucial process as it directly impacts on the efficiency and productivity. Ashwika Warehousing leaves no stone unturned in getting it executed the way it should be. Their warehouses are designed in such a way that they provide

high and easy access to stored goods, and the travel time is minimised.

● **Security:** The only way to effectively do business in an insecure world is to put processes in place. With Ashwika Warehousing, rest assured that all the materials, equipment, and inventory are safe. Your unit is private, well-lit, secure, and under 24x7 video surveillance. Their buildings have visitor management and at certain places, they have fully fenced and secured plots as well.

Their industry-wide experience and warehousing expertise can become one of their biggest business advantages. Hence, get in touch with them right away.



## LIST OF NAMES OF THE LOCATIONS WHERE THE WAREHOUSES EXIST:

### Gujarat

- Ahmedabad
- Becharaji
- Kheda
- Aslali
- Vadodara
- Halol
- Surat

### Ongoing Location

- Delhi NCR
- Patna
- Bhubaneswar
- Ranchi
- Guwahati

### Upcoming Locations (Land already acquired, planning under process)

- Varanasi
- Lucknow
- Bangalore
- Bhiwandi

### Industrial Parks

- Bavla
- Vitthalapur







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WAREHOUSES BY  
ASHWIK GROUP PAN INDIA

### Gujarat

Ahmedabad • Becharaji • Kheda • Aslali  
Vadodara • Halol • Surat

### Ongoing Locations

Delhi NCR • Patna • Bhubaneswar  
Ranchi • Guwahati

### Upcoming Locations

Varanasi • Lucknow  
Bangalore • Bhiwandi

### Industrial Parks

Bavla • Vitthalapur



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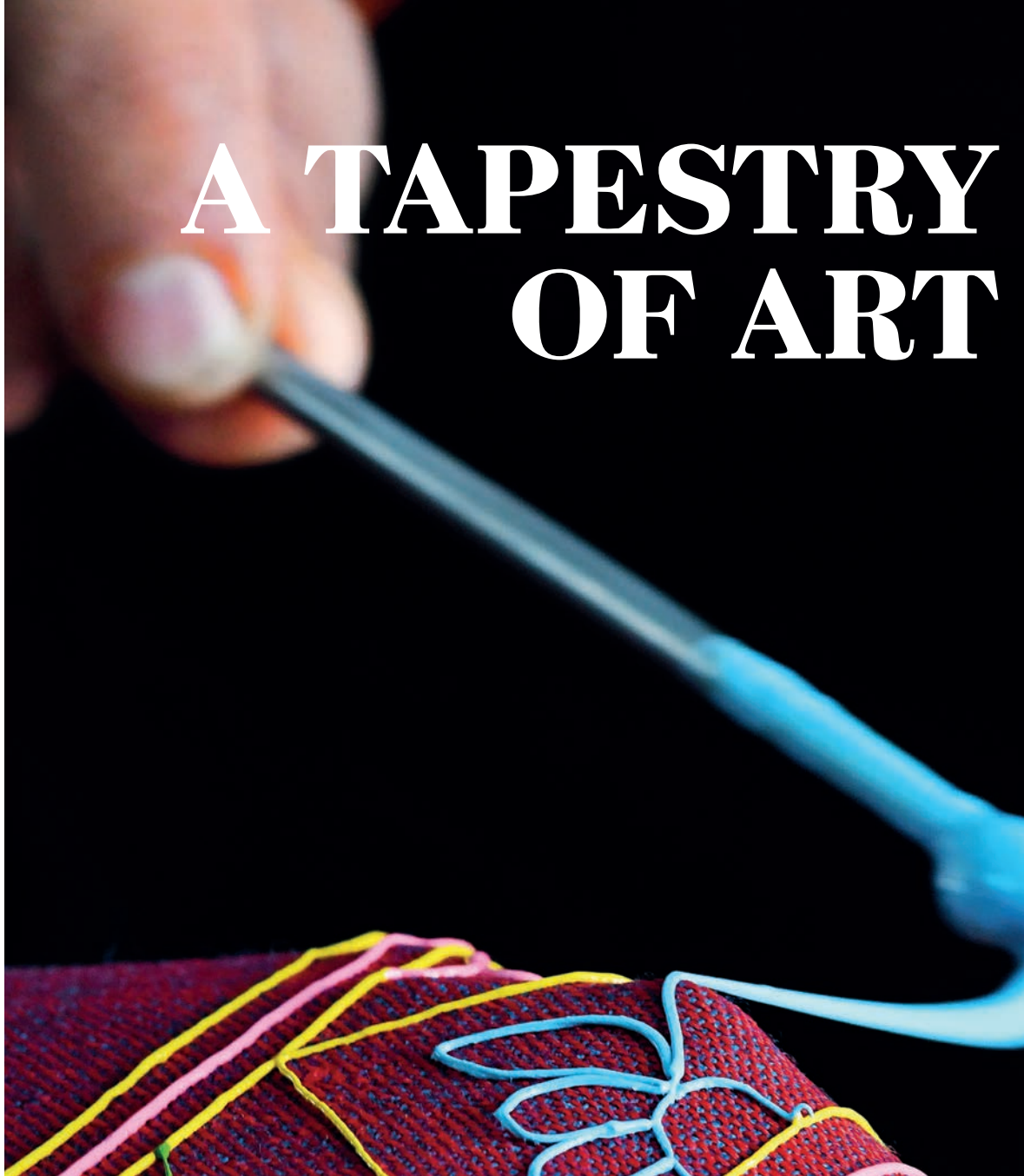
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# A TAPESTRY OF ART



PHOTOS: ISTOCK

Gujarat, apart from being known for *garba*, *fafda*, and its rich heritage, is also famous for its prints and paints on fabric which also boosts one of the state's leading industries—textile industry

c-Debjani.Ghosh@timesgroup.com

To witness the state's rich diversity, one has to peep into its art and crafts collection. Hence, while on one side, varieties of embroidery and other textile prints like tie-and-dye are extremely famous in Gujarat, what has also made its mark in the state is the different styles of paintings depicting a story on textiles—from *warli* painting to *rogan* and *pithora*—boosting the textile industry of the state for which it is known the most.

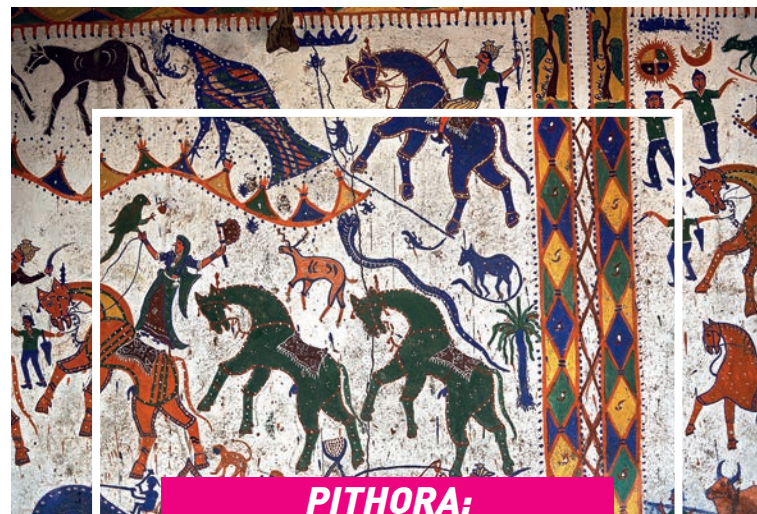
## Warli: Story in art

Practiced by artisans hailing from Dang district, *Warli* Painting, which is very popular amongst Gujarat textile prints, is way beyond its usual 'white on maroon' combination. Gone are the days when this style of printing was available in only a specific colour combo; now they come in varieties, wonderful shades and detailed geometric patterns comprising of flowers, wedding ceremonial displays, forest hunting scenes and other day-to-day chores. Basically, *warli* painting on an apparel or a furnishing is just like describing a story in the form of art. Various fashion designers and home décor brands are using *warli* painting to create some of their best-in-class pieces. Therefore, whether they are used to design a *patli-pallu sari* or wall hanging, this style of handicraft art is simply beautiful, can be used in everyday life, is not just a piece of art but a story, takes a person to the roots of Gujarat and keeps the textile heritage of the state alive.

## Rogan: Gujarat's pride

In a tiny village of Nirona, rogan painting had found its origin in various households. The term '*rogan*' has been originated from a Persian word which means oil. Thus, for this form of art, the base used is that of oil—the seeds of castor oil to be precise. A vivid style of painting hailing from Gujarat, the designs are inspired from Iranian architecture; and flowers, leaves and geometrical patterns are mostly found in this art form.

So, apart from the embroideries, these paintings too are a pride of Gujarat and give huge business opportunities to the textile companies. And more so because these exclusive works are designed by the state's tribals. In short, now you know that Gujarat is not just limited to bandhani. Hence, the next time you go around to do some local shopping or take your visitors out for one, make sure that you go beyond the mirror and *Kutchi* work for nothing can beat the quality of these paintings on textiles that one can find in Gujarat.



## PITHORA: A RITUAL IN ITSELF

Originated from Tejgadh village central Gujarat, 90 km from Baroda, *pithora* painting isn't an art form; it is like a ritual wherein via these paintings, the artisans thank god, wish or seek a boon to solve their everyday life problems. These problems range from dying cattle to sick children in a family and anything and everything. Initiated as a painting to be done on the walls—either outside the house or inside in the first room as soon as one enters—gradually, *pithora* painting has created a niche into the textile world. Known for its beauty and appeal, more than clothes, this art form is being used to design bags.

From elephants to men and women and even arms and musical instruments, varieties are made by artisans if at all they don't want to show the dark side of the world as mentioned above.





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**O**ur products are marked by high efficiency and world class quality. Every product passes through stringent test of functionality, so as to ensure that only utility products reach our esteemed clients.



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Covered Lift Model



Hospital Lift



Goods Lifts



Cantilever  
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Heavy Duty Lift

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| <input type="checkbox"/> Flame Proof Lifts, | <input type="checkbox"/> Wheel Barrows and Platform |
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# BUILDING STRUCTURAL SOLUTIONS

Entrepreneurs Dr Vatsal Patel and Niyat Patel are working towards structural engineering through SETU INFRASTRUCTURE. Read on as we walk you through their various infrastructural projects



**DR VATSAL PATEL,**  
PARTNER,  
SETU INFRASTRUCTURE



**NIYAT PATEL,**  
PARTNER,  
SETU INFRASTRUCTURE

**T**echnical consulting, having meticulous approach, work ethics, and timely delivery were Dr Vatsal Patel and Niyat Patel's motive behind starting SETU. Established in 1989, SETU INFRASTRUCTURE believes in discipline in life—both personally as well as professionally. They are a partnership firm, sharing knowledge and experience together. Talking about their experience of working in this industry till date, it has been quite satisfying and inspiring for the Patels. Hence, they have always learnt from their clients, and that has motivated them for expanding and creating legacies.

Going forward, they want to be a powerhouse in industrial and infrastructural consultancy at national and international level. With Gujarat's industries growing excellently, the state is an investor's paradise is what the Patels feel because of a friendly governance and less labour issues.

The Patel duo wants to start an NGO which deals with environment, children welfare, and women empowerment. Apart from creating a niche in the domestic market, they want to exploring the international zone too. Therefore, they want to excel further with 100 per cent professionalism and honesty.

## USP

SETU INFRASTRUCTURE works professionally and that's what their biggest USP is.

## Learning from the pandemic

Humanity and professionalism can go hand-in-hand

and work-life balance can be achieved if you put efforts. This is what the Patels have learned from the pandemic.

## Challenges

A constant demand for uniqueness is one of the greatest professional challenges SETU INFRASTRUCTURE has been constantly facing. Apart from that, 2001 Bhuj earthquake, 2008 global recession, 2018 demonitisation, and 2020 pandemic are some of the other challenges they have faced so far. Above these, global events had devastating effects in their field in terms of financial strength.

## Success mantra

In lines with their USP, Patels' success mantra too has been purely professionalism. Throughout the course of their journey as professionals, they have always ethically followed one principle—right technical advice.

## Vibrant Gujarat and its impact

With the commencement of Vibrant Gujarat, SETU INFRASTRUCTURE, this year, is expecting more employment generating investment to fulfil the aims of 'Make in India' initiative.

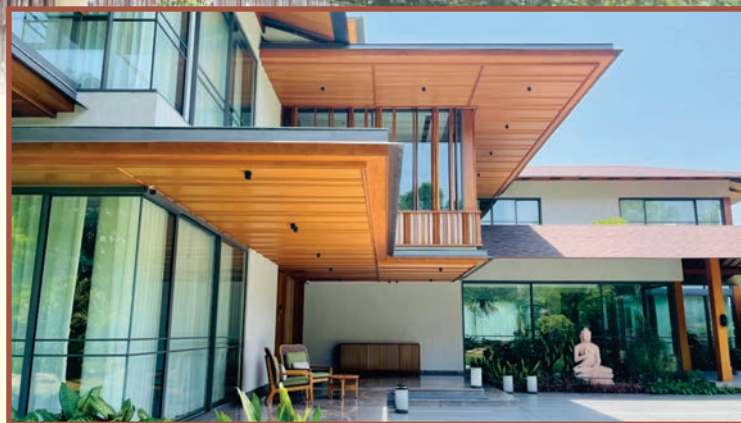
## CSR

As their corporate social responsibility, they have always supported 'tree plantation' and 'food packet distribution during the pandemic'.

In lines with their USP, Patels' success mantra too has been purely professionalism. Throughout the course of their journey as professionals, they have always ethically followed one principle—right technical advice







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**Infrastructure Projects : Water Supply and drainage**  
**Infrastructure, Effluent Treatment Plants, Solid Waste Disposal**  
**Sites, Bridges (ROB)**





# GOING SOLAR: THE FUTURE IS HERE

Gujarat has everything going in its favour for solar energy with plenty of open spaces and the state is looking at increasing its footprints in the domain of solar energy

c-Debjani.Ghosh@timesgroup.com

**S**olar energy is the most abundantly available resource and in a state like Gujarat with plenty of open spaces, this is an ideal form of energy that could be tapped into.

As per statistics available, Gujarat has an installed capacity of nearly 7,645 MW of renewable energy. The Government plans to take it up to 22,922 MW by 2022.

The state government has chalked out an action plan to increase the share of renewable energy in the total energy generation from 10 per cent to 17 per cent by 2022.

The sun is simply one big battery for us which gives us enough energy throughout the day to convert ourselves into users of solar power. Solar radiation reaches the earth's upper atmosphere with the power of 1366 watts per square metre. Solar cooking uses the sun as a source of energy instead of standard cooking fuels such as charcoal, coal and gas. Solar cells can be used to generate electricity from sunlight too, hence, with so many benefits, one can easily go solar.

In 2015, 118,700 solar home lighting systems were installed and 46,655 solar street light installations were provided under a national program, and amongst all this, 1.4 million solar cookers were distributed in India. The number of solar power systems installed in 2017 was three times more than that of 2016. Earlier, it was hugely neglected in certain regions of Gujarat, but now, people are investing more in the same. The state has been tagged as one of India's most solar developed states with its total photovoltaic capacity reaching 1,262 MW, as recently as 2017. Therefore, there are many residential properties where the use of solar power has increased over-time and terraces are the locations wherein the systems are being installed.

A solar panel can be installed in a terrace roof only if the installers have access to it. They are not permitted to block footpaths or roads with any of their equipment. With growing number of such installations, the agencies get several enquiries for installing solar panels on a garage or roof.

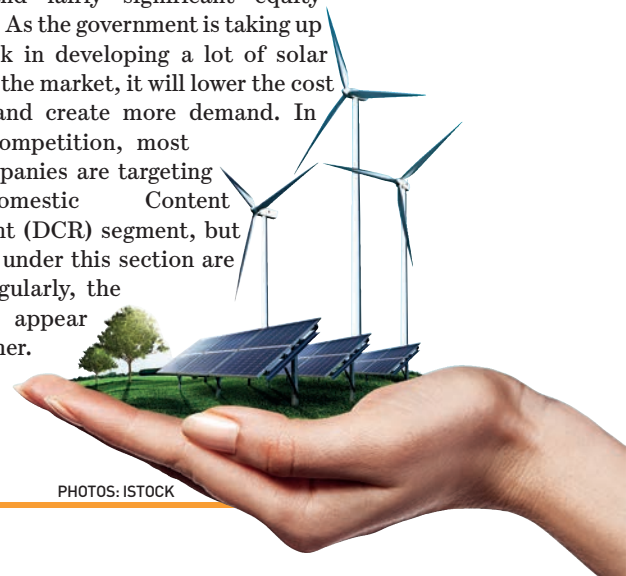
These days, different types of solar water heaters are available in the market, but they are more expensive than ETC systems. The cost may vary, depending upon the manufacturer and also on the salient features of their products. You can also keep the two systems separate and use the electric one only when needed.

For residential buildings having plot size of more than 500 sq. yards, it is mandatory to install three percent to five percent capacity of their sanctioned load on solar. The different district administrations of Gujarat have made it mandatory to install rooftop solar power units in all new buildings coming up in the state which is also inclusive of municipalities and villages that fall under Gujarat Urban Development Authority.

## QUICK BYTES:

- Gujarat has an installed capacity of nearly 7,645 MW of renewable energy. The Government plans to take it up to 22,922 MW by 2022.
- The state has been tagged as one of India's most solar developed states with its total photovoltaic capacity reaching 1,262 MW, as recently as 2017.

As per experts, the solar parks that have come for auction till now have been over-subscribed in terms of capacity and fairly significant equity investment. As the government is taking up a lot of risk in developing a lot of solar products in the market, it will lower the cost of energy and create more demand. In terms of competition, most Indian companies are targeting the Domestic Content Requirement (DCR) segment, but if the tariff under this section are followed regularly, the bids may appear slightly higher.







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# A MAGNIFICENT MAKEOVER

Booming businesses in the state are consistently entering the competitive market with more and more innovative ideas and advanced technology



c-Debjani.Ghosh@timesgroup.com

**T**he foundation was laid when prime minister Narendra Modi was the chief minister of this industrious state. Subsequent governments in the state have built on that foundation and how! Under the visionary leadership of the PM, the state has made a noteworthy progress.

A state, as wide as Gujarat, could not discover new developments unless it had gathered to become one of the best industrial and commercial hubs of India. Whether it was 60 years back or today, this western state has managed to modify itself as one of the smartest states. In other words, Gujarat knows its struggles and fights only to win. Hence, this state has not only seen growths in the big industrial sectors but

also Small and Medium Enterprises (SMEs) that have been transforming the state since decades.

According to reports, it seems like the Gujarat government's initiatives and efforts towards providing a platform to start-ups and medium-sized entrepreneurs are finally paying off. It is because of the government's consistent efforts that the state has emerged as the best performer in terms of providing the right ecosystem to the SMEs.

Entrepreneurship is on a rise all around Gujarat. Looking at the success rates of the SMEs for quite a few years, the percentage has only been increasing ever since. Booming businesses are consistently entering the competitive market with more and more innovative ideas and advanced technology. This arrival of brilliance has created a very welcoming environment for ambitious entrepreneurs. With an increasing level of pioneering ideas and larger range of opportunities, the presence of SMEs is expanding into the markets exceptionally well around the state.

Therefore, now do you agree that this western land too is a smart one and can go at par with other industrial states? In other words, Gujarat too is a state worth the pride. Along with saluting the army men fighting in the border, cops doing their duty, air force and navy too battling, it's time to ovate the SME innovators as well who are making the state proud.

With an increasing level of pioneering ideas and larger range of opportunities, the presence of SMEs is expanding into the markets exceptionally well around the state





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# EXPANDING ITS BOUNDARIES

In Gujarat, huge emphasis has always been laid on urban planning as cities are growing. In fact, this is one of the major reasons why the state has been able to attract various industries

Diniar.Patel@timesgroup.com

**U**rban planning always provides a boost to infrastructure and is required for socio and economic growth of any city or state. In Gujarat, huge emphasis has always been laid on urban planning as the cities are growing. In fact, this is one of the major reasons why the state has been able to attract various industries.

Urban planning involves complex decision-making including land use, considerations of society, economic policies, and environmental considerations. Creation of houses, roads, railways, ports, etc., all require a meticulous planning; and public sector organisations are responsible for the planning of cities and their management. However, they face limitations as technically they may not have the eco-system in place. Here, a public-private partnership becomes necessary. For a growing economy like ours, investment in urban infrastructure is of prime importance as this will boost investor confidence besides sustain economic momentum.

In today's changing world, it is the density of population in one particular area that causes human-environment conflicts. This can be reduced to a great extent if population is spread out over a vast area. Again, it must be pointed out that for any urban planning, it is very important to keep in mind transport. This becomes a key area when it comes to choosing a location. Accessibility to schools,

markets, shopping centres, and hospitals becomes an important factor that needs to be taken into account when one is moving residence.

A well-developed and evolved transport infrastructure is what is important when we are talking about the growth of a city. Safety and security are also critical areas that need to be in focus when one looks at urban development. Rapid

## QUICK BYTES:

- Accessibility to schools, markets, shopping centres, and hospitals becomes an important factor that needs to be taken into account when one is moving residence.
- A lot of care needs to be taken to ensure that the existing ecosystem is not disturbed. Environment is one area that should be a priority when we talk infrastructure.

population growth along with the fact that these cities operate in an economic, social, and cultural environment that is vastly different from what existed 20 years ago, present enormous challenges to these growth centres.

In fact, urban centres have been plagued by issues such as unplanned urban growth besides changes in family patterns, growing incidence of slums, and informal settlements apart from environmental pollution. The challenge of providing adequate urban services such as housing, efficient transport, water, and power cannot certainly be discounted.

As any city expands its boundaries, it must be able to provide amenities like electricity, transport, infrastructure such as roads and rail, clean drinking water, communication infrastructure besides health and education for its resident population. It is surprising that in many countries and even cities, investment in urban infrastructure takes place after people have moved into the city. This speaks of bad planning because authorities have to cause inconvenience to the residents while focusing on development. Another point that town planners must keep in mind is providing adequate jobs in fringe areas where they set up townships.

A proper ecosystem is required which not only provides jobs but also helps sustain the environment. A lot of care needs to be taken to ensure that the existing ecosystem is not disturbed. Environment is one area that should be a priority when we talk infrastructure. Trees cannot be mindlessly cut to make way for roads and a direct conflict with the environment cannot be allowed to take place at any cost.

Built-up spaces have a higher capacity to absorb and retain heat compared to non-built-up areas. A drastic increase in built-up spaces in urban areas due to factors like an increase in the number of high-rise apartments and offices has caused temperatures to rise.

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# BEYOND THE SUN & SAND

The state not only looks at tourism as an investment avenue but also an opportunity for employment. Gujarat today is showcasing itself as a go to destination for both domestic and foreign travellers alike

Diniar.Patel@timesgroup.com

**G**ujarat as a state has always promoted tourism, looking at it not only as a major revenue earner but also as a means of showcasing itself as a go to destination in the country. The state not only looks at tourism as an investment avenue but also an opportunity for employment.

PHOTO: NITIN PANCHAL



It is legendary that those in Gujarat love to travel and destinations like Somnath and Dwarka have attracted both domestic and overseas travellers alike. Diu and Daman have brought the beach tourist closer to the shores of Gujarat, ensuring a comfortable stay with serene beach fronts. Destinations of Dadra and Nagar Haveli are popular too and bookings for January get sealed by Diwali the previous year. Interestingly, the Rannotsav which kickstarts in November has always attracted a number of overseas visitors. Covid of course did affect tourism to a large extent but with the world slowly opening up, people have kind of accepted this new normal way of life and are moving ahead positively.

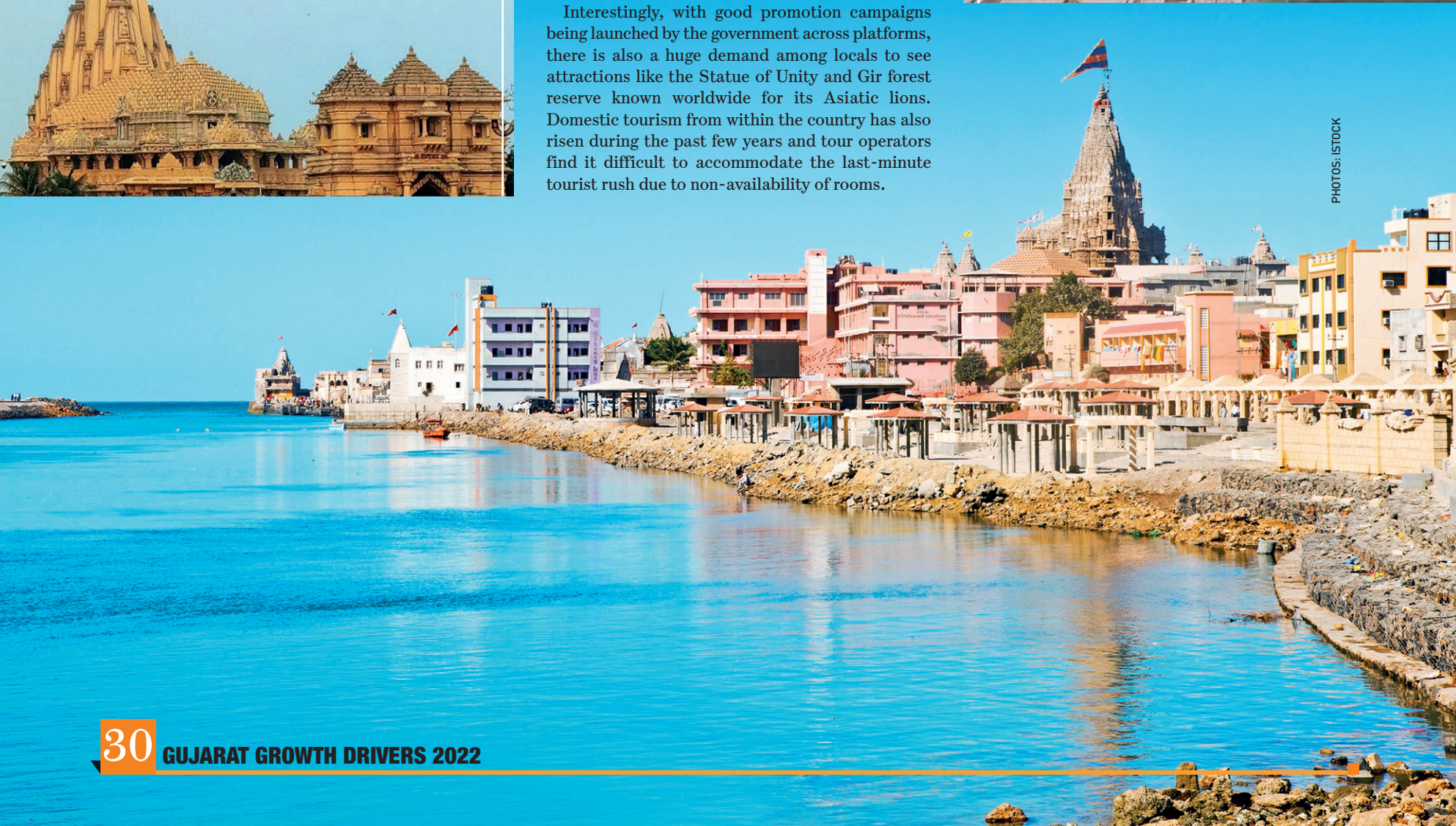
Dwarka and Mandvi have emerged as major tourist attractions because of the temple and Shivrajpur beach. Hotel tariffs have also got back to pre-Covid levels and the mood is quite upbeat.

Interestingly, with good promotion campaigns being launched by the government across platforms, there is also a huge demand among locals to see attractions like the Statue of Unity and Gir forest reserve known worldwide for its Asiatic lions. Domestic tourism from within the country has also risen during the past few years and tour operators find it difficult to accommodate the last-minute tourist rush due to non-availability of rooms.

PHOTO: NITIN PANCHAL

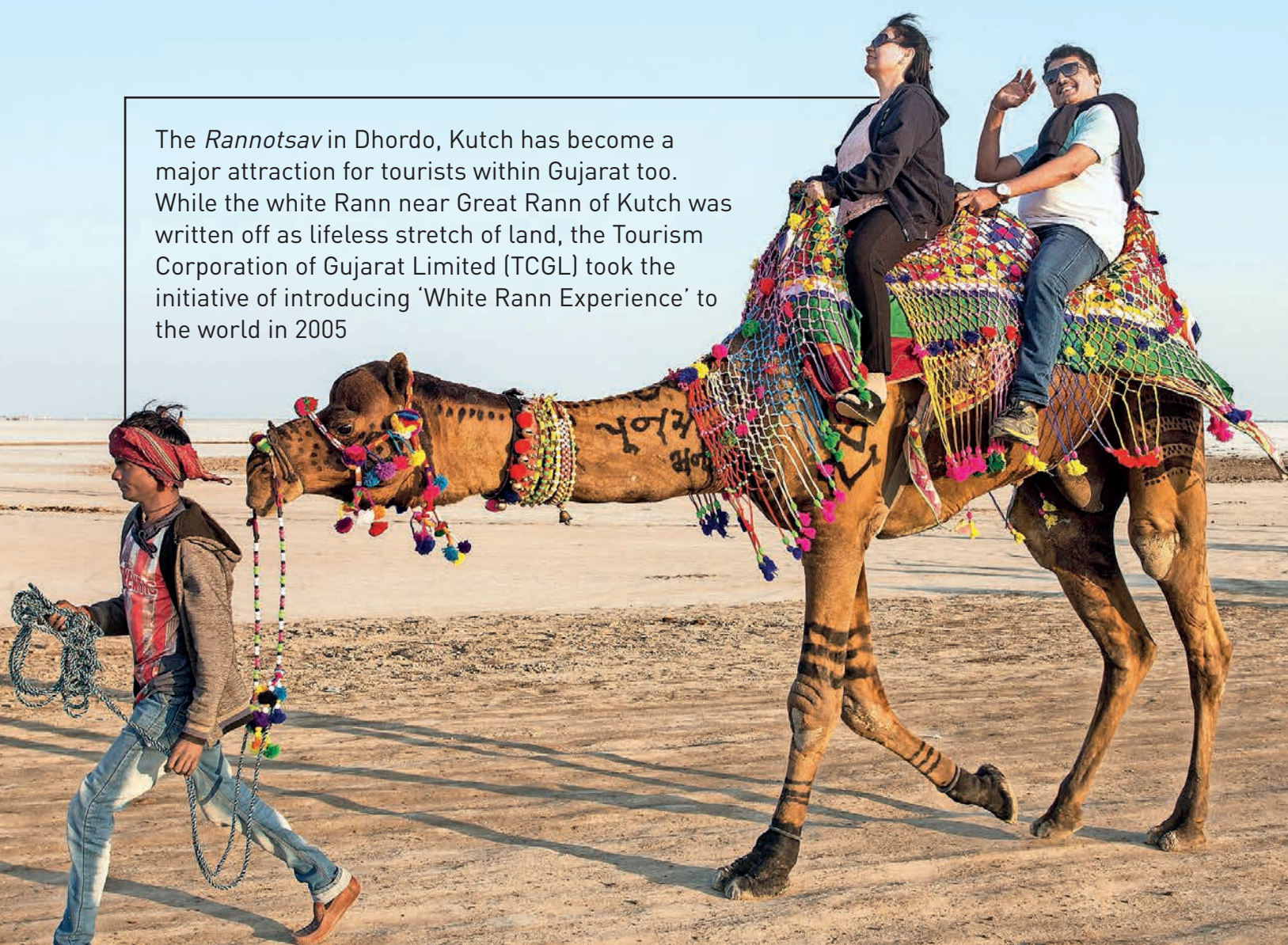


PHOTOS: ISTOCK





The *Rannotsav* in Dhordo, Kutch has become a major attraction for tourists within Gujarat too. While the white Rann near Great Rann of Kutch was written off as lifeless stretch of land, the Tourism Corporation of Gujarat Limited (TCGL) took the initiative of introducing 'White Rann Experience' to the world in 2005



The *Rannotsav* in Dhordo, Kutch has become a major attraction for tourists within Gujarat too. While the white Rann near Great Rann of Kutch was written off as lifeless stretch of land, the Tourism Corporation of Gujarat Limited (TCGL) took the initiative of introducing 'White Rann Experience' to the world in 2005. What began as a three-day festival progressively has evolved into a 100-day celebration at Dhordo, a village near the Rann of Kutch, where a whole new tent city has been created, replete with temporary infrastructure built and rebuilt every year.

The *Rannotsav* undoubtedly is one of the most eagerly awaited tourism events of the country which celebrates the marvels of nature at the White Desert, and rich cultural and artistic heritage of Kutch.

The Statue of Unity built as an ode to the Iron Man of India, Sardar Vallabhbhai Patel, the first home minister of independent India, is an awe-inspiring structure. The world's tallest statue stands against the backdrop of the dramatic Satpura and

Vindhyachal hills in Kevadia, Gujarat.

The 182-metre (approx. 600 feet) monument towers over River Narmada and is a tribute to India 'from the people of Gujarat'. The statue overlooks the vast surroundings and the river basin of Narmada River and the sprawling Sardar Sarovar dam. It stands on the Sadhu Bet hillock, connected by a 300-metre bridge, which offers access from the mainland to the statue. Over 50 lakh tourists have visited the statue since the time of its inauguration in 2018.

In fact, what has given tourism a boost in Gujarat in the post-Covid era is the trend of holidaying and unwinding at a destination within a drivable distance. Travellers now are looking for privacy and remoteness of destinations all at a luxury property and thus occupation is up.

Eco tourism too is catching on in a big way in Gujarat. The crowds at eco camp sites and resorts are rising, and it is quite clear that people just want to move out of their homes and relax. Tourism is slowly becoming the backbone of Gujarat's economy.

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# GUJARATI SPIRIT AND BUSINESS ACUMEN SPELL MAGIC FOR GUJARAT

Gujarat continues to strengthen its growth story and has shown grit and resilience against the COVID-19 pandemic. Positioned as a 'business friendly' state in India, it is marching towards a vibrant future



**GIRISH CHOVATIA,**  
CHAIRMAN  
&  
MANAGING DIRECTOR,  
AMI LIFESCIENCES

## Resting on strong foundation

It was in 1997 that Girish Chovatia, the chairman and managing director of Ami Lifesciences started Ami Drugs & Specialty Chemicals Inc. Initially involved in bulk drugs, intermediates, organics chemicals, and nutritional products, his start-up venture was slowly paving the path for something bigger and grander. In 2006, they renamed their venture as Ami Lifesciences—a corporate entity that serves the global pharmaceutical industry through a diverse range of API products, catering to a wide spectrum of diseases and ailments.

Ami Lifesciences, since its inception, is driven by the mission of improving people's lives with the help of their best-in-class health products. Their aim is to create a positive impact on the global pharmaceutical industry and society at large. They have built a long-term association with leading companies in the pharma sector worldwide. From scientific and technological capabilities, they have built every single capability in pharma value chain in the last couple of decades for its existence. Hence, the mission of Ami Lifesciences is demonstrated as 'driven by chemistry and powered by people'.

## Pride of Gujarat

Chovatia aspires to make Ami Lifesciences a formidable force in the global pharma industry. The company has made a great progress, catering to customers across the globe. "Thanks to the government's business friendly policies and support from industry at large, we have succeeded in building an enviable business entity," shares Chovatia.

He feels that a *Gujarati* spirit marries the entrepreneurship itch perfectly well in the state. "We are

able to attract good talent as we have created a strong proposition as one of the good places to work with us and aligned to our vision of providing high quality medicines at an affordable price. This is made possible as entrepreneurs have excellent support from the industry and overall business friendly environment. As a company, we are fortunate to have attracted the best talent from India and my core team has been associated with a company for more than two decades," asserts Chovatia.

## Hail 'Vibrant' Gujarat

The mega industry annual event—Vibrant Gujarat—has strengthened an industry and government relationship.







The event offers excellent platform to network with a wide spectrum of people and industry champions from across the world.

Given the fact that this time it is happening in the backdrop of a pandemic, the expectations are bound to be high albeit with a caution. Talking about pharmaceutical industry, India is now positioned as a pharmacy of the world by offering an expansive range of API products to meet the growing demands of medical fraternity in the current situation.

Vibrant Gujarat is an event that showcases strength of the state, entrepreneur fervour, and ample opportunities Gujarat offers to businesses and companies of the world.

### Giving with sense of pride

Ami Lifesciences has been supporting and contributing towards education and healthcare initiatives to empower the underprivileged section of society. “I strongly feel that education and healthcare are two most important areas where a significant contribution can be made. As a company and an individual, we believe in supporting both these causes. To ensure that the resources reach the right person, my team meets beneficiaries and after understanding the need, necessary support is provided,” concludes Chovatia who strongly espouses the philosophy that society has given you and when the time comes, you should give it back to the society to create an equitable social norm.

### QUICK BYTE:

“We are able to attract good talent as we have created a strong proposition as one of the good places to work with us and aligned to our vision of providing high quality medicines at an affordable price”

—Girish Chovatia







The effect of international market—demand and supply of raw materials—was one of the biggest challenges they have faced so far which has showed them many ups and downs. According to them, their journey has been extremely challenging, and the chemical sector is very much volatile, but these challenges have made them more competitive.

### Success mantra

Hard work and dedication are the path to success for Bodal Chemicals and going forward with involvement of all stakeholders. Looking into the future projects they are

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**SURESH PATEL,**  
CHAIRMAN



**ANKIT PATEL,**  
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**BHAVIN PATEL,**  
EXECUTIVE  
DIRECTOR

To borrow a popular quote by Steve Jobs, Design is not just what it looks like and feels like. Bodal believes in this philosophy and is making giant strides going forward. Bodal started its journey in 1989 and since then it never looked back. It enhanced its operation and production efficiency through designing unique business model of integration. From a very humble beginning as a partnership firm, Bodal Chemicals now a BSE, NSE listed company.

With a very strong footing in Dyes and Dyes intermediate Bodal further forayed into speciality Chemicals. Bodal Chemicals religiously believe that new generation has a lot of potential and motivation providing leadership at all levels. As far as Gujarat's industrial growth is concerned, the state is at a very high pedestal growth. India's prime minister, Narendra Modi, has laid down the foundation stone of Vibrant Gujarat Investor Summit, which will overall boost Gujarat's industrial growth.

### USP

'Our Integrated Business Model is the USP manufacturing more than 175 variant dyes which are usually used in textiles, leather, paper and other dyes consuming industries. Also we have speciality chemicals, like water purification chemical, TC, and Caustic, Chlorine.

### Learning from the pandemic

The pandemic may have left a dent on Bodal's business growth cycle, but with an optimistic outlook, this is the new beginning of a digital era for the industry. Bodal has adapted to the new normal.

### Challenges

directly aligned with existing business. Those initiatives are diverse and more challenging from the current ones. One principle which Patels believe is, "work is worship and working with 'autonomy' is what can drive any business towards greater success."

### Vibrant Gujarat and its impact

This year, Vibrant Gujarat has a lot of importance because it is happening after a gap of one year and under global economic uncertainty. As an individual industrialist, Mr. Suresh Patel, the Chairman of Bodal Chemicals, expects good governance and policies are key growth drivers for the existing industries as well as for the new investors. This as a concept and digitalisation of the government services are pillars of the industrial growth in Gujarat.

### CSR

It is a continuous process for Bodal having focused CSR initiatives. They try to contribute in such a way wherein the needy gets direct benefit that would be beneficial for the society as large.

Hence, apart from expanding their business acumen, they also wish to cascade their skills to the next generation by providing freedom and space so that the younger generation can create new growth stories. Having an extremely friendly nature, Patels are quite approachable whenever they are required to share their experience and wisdom in case their colleagues are stuck somewhere.

Bodal Chemicals' in-house R&D and quality control practices and procedures, modern manufacturing facilities, and experienced management has enabled the company to offer internationally recognised quality products. Today it is an internationally acclaimed manufacturer and supplier in chemical sector.







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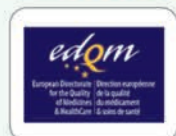
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